

Kylie Jiwon Hwang

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| CONTACT INFORMATION | 3022 Broadway Uris 7 East, New York, NY 10027 <i>E-mail:</i> jkh2134@columbia.edu <i>Web:</i> www.kyliehwang.com |
| EDUCATION | Columbia University, Columbia Business School Ph.D. Candidate, Management (expected 2021) Seoul National University, Business School and College of Social Sciences M.S., Strategy and International Business (<i>Valedictorian</i>), 2015 B.A., Business and Economics (<i>Summa Cum Laude</i>), 2013 |
| RESEARCH INTERESTS | Entrepreneurship, Labor Market Discrimination, Incarceration, Racism |
| DISSERTATION | Entrepreneurship and Incarceration <ul style="list-style-type: none">• Kauffman Knowledge Challenge Research Grant, <i>Ewing Marion Kauffman Foundation</i>• Wheeler Institute for Business and Development Research Grant• Jerome A. Chazen Institute for Global Business Research Grant• W. Edwards Deming Center Research Grant• Media Coverage: Columbia Business School Ideas at Work <ol style="list-style-type: none">(1) Entrepreneurship as a Bridge to Employment: Evidence from Formerly Incarcerated People. <i>Job Market Paper</i><ul style="list-style-type: none">• Finalist, Organization Science/INFORMS Dissertation Proposal Competition (Winner to be announced Nov 7, 2020)(2) Entrepreneurship as a Response to Labor Market Discrimination for Formerly Incarcerated People (with Damon J. Phillips) <i>Under Review at American Journal of Sociology</i><ul style="list-style-type: none">• OMT Best Paper on Environmental and Social Practices, <i>AoM</i> (2020)• Finalist, Louis R. Pondy Best Paper Based on a Dissertation Award, <i>AoM</i> (2020)• Best Paper Proceedings, <i>AoM</i> (2020)• AKMS Samsung Economic Research Institute Best Paper, <i>AoM</i> (2020)• Nominee, Best Conference Paper Prize, <i>SMS</i> (2019)• Best Paper Award, <i>Transatlantic Doctoral Conference</i> (2019)• Best Presentation Award, <i>East Coast Doctoral Conference</i> (2019)(3) Barriers to Entrepreneurship for Formerly Incarcerated People. <i>Work in Progress</i>(4) How do Currently and Formerly Incarcerated Individuals Perform as Employees: Evidence from Field Micro-data and Interviews. <i>Working Paper</i>(5) Navigating Entrepreneurship and Employment with a Criminal Record: Cross-institutional Evidence from Denmark and US (with Tünde Cserpes) <i>Work in Progress</i> |
| WORKING PAPERS | <ol style="list-style-type: none">(1) How Knowledge Specialization and Diversity Jointly Influence Entrepreneurial Entry: The Complementary Role of Social Groups (with Dan J. Wang & Modupe Akinola) <i>Under Review at Administrative Science Quarterly</i><ul style="list-style-type: none">• Best Paper Proceedings, <i>AoM</i> (2018)(2) Why Generalists Are Successful but Short-term Entrepreneurs: Evidence from the Global Hedge Fund Industry (with Damon J. Phillips & Evan Rawley) <i>Working Paper</i> |
| TEACHING & TA EXPERIENCE | Guest Lecturer (2018 MBA) Reentry Acceleration Program: Reforming Mass Incarceration and the Role of Business, Prof. Damon Phillips |

(2018 PHD) Advanced Strategy, Prof. Bo Cowgill

Teaching Assistant

(2020, 2019, 2018 MBA) Reentry Acceleration Program, Prof. Damon Phillips

(2019 MBA) Tech Immersion, Prof. Bo Cowgill

(2018 MBA) Technology Strategy, Prof. Dan Wang

(2017 PHD) Foundations of Strategy, Profs. Bruce Kogut, Stephan Meier, Hong Luo

(2017 MBA) Strategy Formulation, Prof. Evan Rawley

(2017 MBA) Fundamentals of Governance, Prof. Bruce Kogut

RESEARCH
GRANTS &
FELLOWSHIPS

Kauffman Knowledge Challenge Grant, *E.M. Kauffman Foundation* (2018 - 2020)

Research Grant, *Jerome A. Chazen Institute for Global Business* (2020)

Research Grant, *Wheeler Institute for Business and Development* (2019)

Doctoral Fellowship, *W. Edwards Deming Center* (2018-2019)

Doctoral Fellowship, *Eugene M. Lang Entrepreneurship Center* (2017 - 2019)

Graduate Research Fellowship, *Columbia Business School* (2015 - 2020)

Doctoral Fellowship, *Korea Foundation for Advanced Studies* (2015 - 2020)

Graduate Fellowship, *Kwanjeong Educational Foundation* (2013 - 2015)

Undergraduate Fellowship, *Korea Foundation for Advanced Studies* (2010 - 2013)

Dean's Scholarship, *Seoul National University* (2010 - 2012)

Samsung Fellowship, *Samsung Educational Foundation* (2008 - 2013)

ACADEMIC
PRESENTATIONS
& INVITED
WORKSHOPS

(2020) Academy of Management, CCC Doctoral Conference, Wharton People and Organizations Conference, Economic Sociology Conference

(2019) Transatlantic Doctoral Conference, East Coast Doctoral Conference, Academy of Management, American Sociological Association, Wharton People and Organizations Conference, Strategic Management Society

(2018) Sumantra Ghoshal Conference, Academy of Management

(2017) Kauffman Doctoral Consortium, Strategic Management Society

(2016) Academy of Management, (2015) Academy of Management, INFORMS Conference

REFEREE

Ad hoc reviewer for Organization Science

WORK
EXPERIENCE

LexisNexis Risk Solutions (Reed Elsevier), Washington D.C., USA

- *Research Assistant – Government Affairs Department* (2011)

United States Congress, Washington D.C., USA

- *Intern – Congressman Manzullo's Office* (2011)

National Geographic, Washington D.C., USA

- *Intern – International Licensing and Alliances Department* (2010)

Standard Chartered First Bank, Seoul, South Korea

- *Intern – International Trade Division* (2009)

REFERENCES

Damon Phillips, Lambert Family Professor of Social Enterprise, Columbia Business School, dp2588@gsb.columbia.edu, 212-854-8546

Dan Wang, David W. Zalaznick Associate Professor of Business, Columbia Business School, djw2104@gsb.columbia.edu, 212-854-5875

Jorge Guzman, Assistant Professor of Business, Columbia Business School, jag2367@columbia.edu, 212 854-2820

Bruce Kogut, Sanford C. Bernstein & Co. Professor of Leadership and Ethics, Columbia Business School, bruce.kogut@columbia.edu, 212-854-9050

Bruce Western, Bryce Professor of Sociology and Social Justice & Co-Director of the Justice Lab at Columbia University, Department of Sociology, bw2562@columbia.edu